

STRATEGY

2030



VISION, 2030

In 2030, the Hungarian Central Statistical Office (HCSO) is Hungary's most important information hub, belonging to the TOP10 on the international stage. Its modern operation presents speed, flexible adaptation, innovation and the culture of cooperation; the management can be characterised by proactivity, a complex perspective and resource-awareness. Its activity is based on the linking, modelling and high-level interpreting of data from a variety of sources through the application of artificial intelligence.



KEY AREAS OF THE VISION

#DATA



→ HCSO is an acknowledged information hub

#METHODOLOGY
AND TECHNOLOGY



→ Innovative and efficient solutions

#ORGANISATIONAL
CULTURE



→ Cooperation-based institutional culture, high-level competencies

#KNOWLEDGE



→ Active international engagement, developer expertise transfer

STRATEGY DRIVEN BY VISION

ENVIRONMENT: DATA MARKET

USERS



The Hungarian Central Statistical Office has a mission to support fact-based decision-making, scientific research and the dialogue between social actors with authentic and reliable data and analyses.

QUALITY COMMITMENT



- support of decision-making
- monitoring
- modelling



ADAT
(Termék)



KNOWLEDGE
(human resources)

- prestige (TOP10)
- developer expertise
- knowledge transfer

ENGAGEMENT,
PARTNERSHIP



2030

HCSO IS AN ACKNOWLEDGED
PROFESSIONAL
INFORMATION BASE / HUB

COMPETENCE
DEVELOPMENT



- administrative data sources
- data linking and modelling
- minimal data revision is required thanks to the robustness of models and estimations
- near real-time dissemination
- automation, improvement



METHODOLOGY AND
TECHNOLOGY
(Process)



ORGANISATIONAL
CULTURE
(Organisation)

- service attitude, customer-orientation
- employees' sense of mission
- management guidance, proactivity
- professional accuracy
- resource-awareness
- cooperation



STRATEGIC OBJECTIVES, PRIORITIES 2030

QUALITY COMMITMENT

A COMPETITIVE ADVANTAGE FROM STRENGTH: THE QUALITY OF OFFICIAL STATISTICS

In the global data market, the competitive advantage of official statistics is determined by its quality. To exploit the opportunities hiding in the strengths of the Institution, consolidate and extend the users' confidence in official statistics, HCSO handles the issue of quality and the enforcement of quality commitment as a strategic objective at each level of operation.

The continuous and rapid changes in the environment and user demands, the speed of the new data market actors, as well as the diversity and timeliness of the data available to users pose a challenge to organisations producing official statistics.

In this constantly changing environment, quality is the main difference from competitors and a key strength of the Institution both in respect of the production processes and the institutional operation. To consolidate its place at the data market and operate as a base satisfying user demands as much as possible over a period of ten years, HCSO builds on its strengths and sets the objective of strengthening the quality commitment, the operation of continuous development (PDCA) mechanisms concerning both the operation of the office as well as the data production processes and the products and services produced.

Thanks to the toolbox of strategic management, the constant enforcement of the quality awareness and the optimisation of the components of quality, HCSO will be able to strengthen its position and operate as a nationally and internationally acknowledged professional and information hub in 2030, too.



→ **KEYWORDS:**
 # Quality Management System;
 # Quality Assurance;
 # reliability;
 # continuous development (PDCA)

#DATA



UTILITY, USABILITY

IN THE SERVICE OF COMMUNITY AND SOCIETY: THE UTILITY OF OFFICIAL STATISTICS

The statistical information published by HCSO is authentic and serves as the main source of social and economic decisions. Adapting to user demands flexibly, we improve the accessibility and usability of statistical information and the recognition of official statistics. We strengthen proactive and easily understandable communication.



Despite the constantly changing conditions and increased challenges, HCSO aims to preserve that users apply official statistical data as a primary source to fulfil their data demands and found their decisions. For the utilisation of statistical information, it is essential that HCSO grant its solid professional knowledge and a customer-oriented approach.

To maintain and improve the utility and effectiveness of statistical information, HCSO is committed to actively and consciously recognising the user demands and any changes in them as well as to rapidly reacting to them. HCSO upgrades the demand and satisfaction assessment toolbox established to reveal user demands and integrates the resulting information into its planning and decision-support activity.

Accordingly, HCSO arranges for data publishing in a way it satisfies user demands to the greatest extent possible, exploits the opportunities for data linking and modern technology. Besides the full-scope provision of the protection of individual statistical data, we serve our users by providing microdata-level services and processability with artificial intelligence.

Data are considered the primary statistical product, and we aim to publish them in formats that are most suitable for further use and in ways that provide the easiest access. Our goal is to prepare more easily understandable contents. We improve the analysing activity putting the data into context in order to support the further communication and understanding of information as much as possible. We prefer tools and technologies facilitating the easier reception of information and the improvement of the statistical literacy of users.

HCSO is aware of the fact that its data are used to support decisions. For the support of decision-making, the Institution carries out and publishes analyses by applying its solid expertise. Besides data publishing, HCSO demonstrates the data in their context and performs relevant, e.g. international comparisons. The short- and long-term processes and trends explaining the data are also presented.

In the fact-based decision-making, researches offer particular support of the application of statistical data. Therefore, one of the high-priority strategic objectives of HCSO is to support researches with statistical data and provide continuous improvement.

→KEYWORDS:

- # user demands;
- # relevance;
- # timeliness;
- # accessibility;
- # clarity;
- # confidence;
- # social engagement;
- # statistical literacy

#METHODOLOGY
AND TECHNOLOGY

INNOVATION

INNOVATIVE SOLUTIONS TO THE CHALLENGES OF FUTURE

HCSO develops innovative and robust methodological and technological solutions which allow a rapid adaptation to the changing demands and trends as well as facilitate recognising them and taking progressive steps, without losing the expected level of quality.



Innovation is indispensable for the adaptation to the rapidly changing conditions. Official statistics can serve as a primary information source to users in the long run only if it is able to offer flexible and novel solutions. Simultaneously, one of the key values of official statistics is to ensure the quality of data; therefore, innovation should always be present at an organisation in accordance with quality commitment.

Innovation should cover each process stage of statistical data production. Innovation is not a target on its own but it enhances the speed and timeliness of the production of statistical products and the provision of customised services fulfilling the partners' needs the most.

It is a priority objective that statistical data production is based on the integrated handling, linking of various data sources and modelling.

During the development of statistical methods, HCSO follows the international professional and technological trends, facilitating the provision of practical solutions in an unforeseeable environment. Besides data production, innovative solutions help HCSO turn data to facts that are based on analyses conducted according to sound methodology.

→KEYWORDS:

- # trends;
- # development;
- # methodology;
- # technology;
- # knowledge;
- # speed;
- # flexibility

#METHODOLOGY
AND TECHNOLOGY

EFFICIENCY

ORGANISATIONAL AND OPERATIONAL SOLUTIONS

When establishing its processes, HCSO primarily aims to ensure efficiency, ideally allocate and flexibly rearrange the resources, for which the opportunities offered by digital technology and automated solutions should be applied to the fullest extent possible.



Besides the growing demands on official statistics and the ever scarcer resources, commitment to efficiency is a value pervading the entire operation of the Institution. In each field of operation, HCSO should monitor the performance throughout its processes in order to enhance efficiency.

For this purpose, the aim is to enhance the standardisation of statistical data production and support processes and the automation of the highest number of activities possible so that the organisation can devote the freed resources to development.

Process-oriented measures shall be taken to reveal the available data sources, and the production of statistical data shall be implemented with their integrated use.

Considering partnership, HCSO does not distinguish between data provider, data producer and user because these roles are not clearly separated from each other. This approach determines the establishment of strategic partnerships with the owners of administrative and privately held data and not only considers these organisations a data source but cooperates with them as joint data producers.

These actions contribute to a constant decrease in the burdens and costs of data providers.

To fulfil the partners' demands, HCSO also focuses on advanced information and communication technologies and aims to produce database-based automated contents in the field of dissemination, too.

HCSO elaborates solutions which are based on the strategic objectives and suitable to ensure their achievement in a cost-efficient manner in the longer run. In its development, redundancies are avoided and deemed as investments with higher value-added. Development is primarily realised in fields where the largest increase in efficiency can be expected.

The Institution develops the data-production processes, methods and tools so that they both improve the quality of data and reduce the costs of production.

As for the recording of data, we shall make electronic compilation complete and increase the proportion of solutions fulfilling the respondents' convenience demands and allowing for self-response granting high quality.

→KEYWORDS:

- # standardisation;
- # automation;
- # administrative and other secondary data sources;
- # reduction of response burden;
- # cost-awareness

#ORGANISATIONAL
CULTURE

COMPETENCE DEVELOPMENT

DEDICATION UNDER CHANGING CONDITIONS

With the development of competencies ensuring flexible and efficient operation, appropriate skills guarantee the achievement of future targets and the fulfilment of demands on innovative solutions in every task.



HCSO staff are professionally trained and committed, with special expertise and intellectual capital being a priority value. Our highly developed internal training system supports constant knowledge widening. The Institution supports the further education of employees and the participation at national and international training programs. Therefore, we primarily put emphasis on the improvement of abilities required for the fulfilment of new challenges.

It is our aim to improve the ability to change, the process approach and the service attitude among our employees. During the performance of tasks, we focus on efficiency aspects and manage with all resources (of the office, data provider and user) consciously and thriftily. In our managers' work, HR functions become stronger and their motivational toolbox is expanding.

In our process-based organisational operation, we aim to achieve the culture of cooperation so that the balance of mutually established expectations and conditions serve the purposes of the Institution.

Keeping pace with technological process, we continuously make every effort to determine and measure the latest professional, digital and managerial competencies required for the achievement of the organisational goals and a high-level fulfilment of our services, and to improve these competencies regularly, with advanced tools and methodologies. It is our strategic purpose that well-functioning tools and processes are available for the measurement and development of the competencies.

We develop the employer brand of the organisation and constantly improve the working conditions in accordance with the demands of the present and new generations. With the efficient integration and performance-based motivation of new employees, as well as merit-based promotion, we effectively attract and keep the talented and well-performing colleagues. As a result, our employees are becoming more deeply committed, and their motivation and need for self-development is growing.

→KEYWORDS:

- # dedication;
- # customer-orientation;
- # cooperation;
- # resource-consciousness;
- # management training

#KNOWLEDGE



ENGAGEMENT, PARTNERSHIP

INITIATIVE COOPERATION WITH THE HUNGARIAN AND INTERNATIONAL COMMUNITY

HCSO establishes partnership relationships with the producers, users and mediators of official statistics as well as the data providers. The Institution takes an active role in the development of international statistical methodology and promotes the improvement of countries with less developed statistical systems to an exemplary extent.



In national terms, HCSO regards the producers of official statistics as well as the handlers and users of data sources as partners. On this basis, the Institution aims to elaborate joint solutions with the producers and users of official statistics and the data providers as well as with private data holders as a result of effective cooperation, which solutions are judged to be of mutual benefits to partners, too. Thanks to this, each participant of the statistical community will be able to facilitate the social utility of statistics. When building its relationships, HCSO takes into consideration the challenges of the modernisation of statistics: it actively seeks and maintains contact with the owners of the administrative data sources and the potentially useable data asset available at companies and other non-government bodies, as well as with the participants providing assistance in the access.

All this helps to ensure that traditional statistical data collection is replaced by data originating from administrative and other secondary data sources as soon as possible, so that the burdens of the data provider and the costs of data production can be reduced and the timeliness or quality of data can be improved.

HCSO makes every effort to play a fundamental role in the management and expansion of the public data asset. HCSO takes part in the national governmental development projects to support the complex social and economic policy as well as research-purpose data demands with integrated data. As Hungary's determining information hub, HCSO sets the aim to perform the management of the data asset connected as a result of this development to the highest standard possible.

We pursue a dialogue with all actors of the expanding and diversifying data market. It is our aim to reach feasible and innovative solutions in cooperation with our partners. As a result of the dialogue with our partners, our colleagues are able to support each group of users in the decision-making process, taking into account the usefulness of statistical data; as an indirect consequence, the application of statistical data is expanding and improving. Strengthening the coordination within the Official Statistical Service – with the operation of training programs,

→KEYWORDS:

- # proactivity;
- # engagement;
- # cooperation;
- # coordination;
- # recognition;
- # professional improvement;
- # gaining experience;
- # developmental cooperation;
- # assertion of interests

professional forums and working committees of the National Statistical Coordination Board – the competence of the partners is also developing, and efficient joint development projects are realised with knowledge share.

HCSO participates in international statistical methodological development works – especially in European Union programs – and intends to actively affect their content. For this purpose, the Institution uses its international relationships, accumulated statistical experience, reputation and its statisticians' internationally outstanding competitive knowledge. It aims to take an active role in statistical regulation, standard international statistical methodology, enforcing the interests of Hungary and the European Union.

It is the purpose of HCSO to make its developed statistical methodologies and systems available to other countries having less developed statistical systems. In this way, the Institution can contribute to the capacity building of other statistical offices and the development of international statistical life.

